Cakebread Cellars



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Laura Webb

VP of Sales and Marketing

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"I have always been fascinated by how humans make decisions. From my first job in sales, this curiosity has driven every step of my career and ultimately determined my progression into marketing leadership. I am passionate about understanding consumers and buyers to create iconic, lasting brand businesses that bring joy to people and connect with them at a deep emotional level."

Laura graduated from Colgate University with a BA in Economics and earned her MBA degree from Vanderbilt University. When Laura is not working, she enjoys running, cooking, reading, and hanging with her husband and three kids.