



SHICHI HON YARI



Yasunobu Tomita

Brewmaster, Executive Director

Yasunobu Tomita is the 15th generation of his family to lead the brewery as its Brewmaster and Executive Director. Yasunobu has brought a bold new spirit to Shichi Hon Yari by using local and historic varieties of sake rice and experimenting with a range of sake making techniques.

Shichi Hon Yari is named after the seven spearsmen who became legends at the battle of Shizugatake fought just outside the town of Kinomoto in 1583



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