CHAMPAGNE
TAITTINGER
REIMS FRANCE



Vitalie Taittinger is head of Champagne Taittinger, succeeding her Father Pierre Emmanuel Taittinger.

Vitalie Taittinger
President

Vitalie Taittinger is the eldest daughter of Pierre-Emmanuel Taittinger. She has always been passionate about drawing, painting and design, and has a degree from the Emile Cohl School of Design in Lyon. She formed her own business promoting clients in the Champagne and gastronomy sectors, then joined Taittinger in 2007.

Today Vitalie uses her artistic talents at Champagne Taittinger. Her mission: to develop and reinforce the image of the Champagne House. She embodies the unique style of the Taittinger Champagne House and pursues those everyday moments of joy. “As soon as you decide to live your life each day to the fullest, every day will quickly become more special and meaningful”. She lives in Reims with her husband and children.